

### **Brief Industrial Profile of Etawah District**



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

### **MSME-Development Institute**

(Ministry of MSME, Govt. of India,) Phone: 0512-2295070-73

Fax: 0512-2240143

E-mail: dcdi-kanpur@dcmsme.gov.in Website: www.msmedikanpur.gov.in

### Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	4
1.2	Topography	4
1.3	Availability of Minerals.	5
1.4	Forest	5
1.5	Administrative set up	6
2.	District at a glance	6-8
2.1	Existing Status of Industrial Area in the District Etawah	9
3.	Industrial Scenario Of Etawah	9
3.1	Industry at a Glance	9
3.2	Year Wise Trend Of Units Registered	10
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	11
3.4	Large Scale Industries / Public Sector undertakings	11
3.5	Major Exportable Item	11
3.6	Growth Trend	11
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	12
3.8.1	List of the units in Etawah & near by Area	12
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	12
3.9.1	Coaching Industry	12
3.9.2	Potentials areas for service industry	12
3.10	Potential for new MSMEs	12
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Detail Of Major Clusters	12
4.1.1	Manufacturing Sector	12
4.1.2	Service Sector	12
5.	General issues raised by industry association during the course of meeting	13
6	Prospects of training Programmes during 2012-13	13
7.	Action plan for MSME Schemes during 2012-13	14
8.	Steps to set up MSMEs	15

# **Brief Industrial Profile of Etawah District**

#### 1. General Characteristics of the District

Etawah district is the southwestern portion of Uttar Pradesh. Etawah town is the district headquarters. Etawah district is a part of Kanpur Division. The district covers an area of 2311 KM<sup>2</sup>. It has a population of 1,579,160 (2011 Census).

The early history of the region now within the district of Etawah is quite interesting. It once formed part of the ancient country of Panchala which is said to have extended from the foot of the Himalayas in the north to the river Chambal in south, although it is doubtful if it extended south of Yamuna, the portion being included in Ajad Janpad. That the region was inhabited in primitive times is testified by the finding of pre-historical bronze weapons scattered all over the Ganga- Yamuna doab. This region must have been civilized long ago, probably during Bronze Age or even sometime before. It is a simple barbed lancelate with bronze blade, about thirteen inches in length without any extra hooks or barbs. The weapon is known as Norham harpoon. It is famous Now a Days. The Chief Minster of Uttar Pradesh Shri Akhilesh Yadav belongs to this district.

#### 1.1 Location & Geographical Area.

Etawah is located at 26°21′N - 78°45′E & 27° 01′N - 79°45′E. It has an average elevation of 197 meters (456 feet). The district of Etawah lies in the southwestern portion of Uttar Pradesh 26° 47" north latitude and 72° 20" east longitude and forms a part of the Kanpur Division. In shape it is a parallelogram with a length from north to south 70 km. and East to west 66 km. and 24 km. on the other side. It is bounded on the north by the districts of Farrukhabad and Mainpuri, while the small extent of western border adjoins Tehsil Bah of the Agra district. The eastern frontier marches with the district of Auraiya, and along the south lie Jalaun. District Gwalior which has very short distance to the Chambal and Yamuna rivers.

### 1.2 Topography

Etawah lies entirely in the Gangetic plain, but its physical features vary considerably and are determined by the rivers which cross it. It is divisible into four portions of district natural characteristics.

The first of these consists of the country lying north-east of the Sengur river, which runs across it from west to east almost parallel to the Yamuna; it includes the northern portions of tehsils Etawah and Bharthana. The second tract lies south of the Senger and extends as far as the high lands immediately overlooking the Yamuna. It

comprises a slightly undulating switch of country covering portions of Etawah and Bharthana and Auraiya District. The tract includes the parts of some tehsils that adjoins the river Yamuna.

### 1.3 Availability of Minerals.

Etawah district has almost nil minerals availability because of no mines. There are only sand which are extracted from river Yamuna and Chambal for the purpose of the building material.

#### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION (In Rs. Lac)
		2013-2014
MAJOR I	MINERAL	
1.	Local Clay & Sand	469.50
MINOR		
1.		
2.		
3.	Z	
4.		
5.		

SOURCE: DISTRICT MINES OFFICE. ETAWAH.

#### 1.4 FOREST.

In the Etawah district the forest area is 36,102 Hectares, In 2010-11, cultivable area was 6166 Hectares. Forest department have six ranges and their name is Barpura, Raja Sumer Singh Killa, Busrehar, Lakhana, Chakar Nagar and Bharthana.

### 1.5 Administrative set up.

The main officer of this district is District Magistrate. He manages the all departmental work. In this district, Chief Development Officer, Chief Medical Officer, Superintendents of Police and District Development Officer are also very important officer. Etawah district administration have 5 Tehsils, 8 Blocks, 75 Nyay Panchayat, 420 Gram Sabha, 686 Village, 3 Nagar Palika, 3 Nagar Panchayat.

#### 2. District At A Glance

S.No	Particular	Year	Unit	Statistics		
1	Geographical features					
(A)	Geographical Data	2010-11				
	i) Latitude			26° 21′- 27° 01′ North		
	ii) Longitude			78° 45′- 79° 45′ East		
	iii) Geographical Area		KM <sup>2</sup>	2478		
(B)	Administrative Units	2010-11				
	i) Sub divisions			-		
	ii) Tehsils			05		
	iii) Sub-Tehsil			-		
	iv) Patwar Circle			-		
	v) Panchayat Simitis			75		
	vi)Nagar Nigam			-		
	vii) Nagar Palika/Town Area			06		
	viii) Gram Panchayats			420		
	xi) Revenue villages			692		
	x) Assembly Area			03		
2.	Population					
(A)	Sex-wise					
	i) Male	2011		845893		
	ii) Female	2011		733267		
(B)	Rural Population	2011		1215511		

3.	Agriculture			
A.	Land utilization			
	i) Total Area	2011-12	Hectare	240270
	ii) Forest cover	2011-12	"	36102
	iii) Non Agriculture Land	2011-12	"	7416
	v) Cultivable Barren land	2011-12	"	6435
4.	Forest			
	(i) Forest	2011-12	Hectare	36102
5.	Livestock & Poultry			
Α.	Cattle			
	i) Cows	2012	Nos.	97446
	ii) Buffaloes	2012	Nos.	288744
B.	Other livestock			
	i) Goats	2012	Nos.	224222
	ii) Pigs	2012	Nos.	77797
	iii) Dogs & Bitches	2012	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2012-13	Kms	56
	V) Roads			
	(a) National Highway	2012-13	Kms	65
	(b) State Highway	2012-13	Kms	85
	(c) Main District Highway	2012-13	Kms	96
	(d) Other District & Rural Roads	2012-13	Kms	2145
	(e) Rural Road/ Agriculture Marketing Board Roads	2012-13	Kms	245
	(f) Kachacha Road	2012-13	Kms	411
	(VI) Communication			
	(a) Telephone Connection	2012-13	Nos.	5788
	(b) Post Offices	2012-13	Nos.	143
	(c) Telephone Center	2012-13	Nos.	04
	(d )Density of Telephone	2012-13	No./1000 person	23.46
	(e) Density of Telephone	2012-13	No.per KM <sup>2</sup>	16.03
	(f) PCO Rural	2012-13	No.	18
	(g) PCO STD	2012-13	No.	686
	(h) Mobile	2012-13	No.	56512
	(VII) Public Health			

(a) Allopathic Hospital	2012-13	No.	35
(b) Beds in Allopathic		No.	735
hospitals			
(c) Ayurvedic Hospital		No.	27
(d) Beds in Ayurvedic		No.	139
hospitals			
(e) Unani Hospitals		No.	0
(f) Community Health		No.	13
Centers			
(g) Primary Health		No.	28
Centers			
(h) Dispensaries		No.	22
(i) Sub Health Centers		No.	169
(j) Private Hospitals/		No.	71
Clinics			
(VIII) Banking commercial			
(a) Commercial Bank	2012	Nos.	84
(b) Rural Bank	2012	Nos.	26
(c) Co-Operative Bank	2012	Nos.	14
(d) PLDB Branches	2012	Nos.	04
(IX) Education	2012		
(a) Primary School	2012	Nos.	1953
(b) Middle Schools	2012	Nos.	933
(c) Secondary & Senior	2012	Nos.	234
Secondary Schools			
(d) Colleges	2012	Nos.	25
(e) Technical University	2012	Nos.	0
(f) Medical College	2012	Nos.	01
(g) Polytechnics	2012	Nos.	03
(h) ITIs	2012	Nos.	08
(i) Technical Engg.	2012	Nos.	01
Colleges			
(j) Sports Training College	2012	Nos.	01

SOURCE: DEPT. OF STATISTICAL & ECONOMICS

### 2.1 Existing Status of Industrial Areas in the District Etawah

S. No.	Name of Ind. Area	Land acquired	Land developed	Prevailing Rate Per	No of Plots	No of allotted	No of Vacant	No. of Units in
		(In hectare)	(In hectare)	Sqm (In Rs.)		Plots	Plots	Production
1	Rural Ind. Estate Jaswant Nagar	1-68	1-68	2500.00	17Plot 10Shed	27	NIL	03
2	Large Ind.Estate Sarai Aisar	58-15	58-15	1000.00	130	126	04	04
	Total 02	59-83	59-83	-	157	153	04	07

Source: GM, DIC, Etawah

# 3. INDUSTRIAL SCENERIO OF District Etawah

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	4249
2.	TOTAL INDUSTRIAL UNIT	NO.	Not Available
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	04
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	725
6.	NO. OF INDUSTRIAL AREA	NO.	02
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	Not Available
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Not Available

Source:- GM, DIC, Etawah.

3.2 YEAR WISE TREND OF UNITS REGISTERED

J.Z TEAR	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Up to	1984-85	09	36	3.82
	1985-86	30	122	53.03
	1986-87	44	199	29.23
	1987-88	36	101	21.62
	1988-89	42	124	19.82
	1989-90	28	127	89.47
	1990-91	31	113	102.50
	1991-92	43	75	12.18
	1992-93	56	159	33.18
	1993-94	64	186	32.50
	1994-95	20	92	129.72
	1995-96	61	117	25.86
	1996-97	105	343	178.90
	1997-98	141	339	88.63
	1998-99	108	218	54.48
	1999-2000	84	180	93.40
	2000-2001	110	294	171.40
	2001-2002	130	323	220.80
	2002-03	125	304	359.87
	2003-04	129	360	474.07
	2004-05	157	599	591.50
	2005-06	132	367	206.13
	2006-07	148	474	193.75
	2007-08	320	1300	1531.90
	2008-09	320	1300	716.60
	2009-10	319	1888	1552.40
	2010-11	320	1698	1778.00
	2011-12	320	1390	1074.10
	2012-13	318	2053	2147.95
	2013-14	499	1892	3572.02

Source: GM, DIC, Etawah.

# 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
NO.	INDUSTRY	OF UNITS	(Lakh Rs.)	
20	Agro based	956	5112.60	3432
22	Soda Water	-	-	-
23	Cotton Textile	48	152.50	271
24.	Woolen, Silk & Artificial Thread	-	-	-
	based clothes.			
25.	Jute & Jute based	-	-	-
26.	Ready-made Garments &	1046	567.40	3255
	Embroidery			
27.	Wood/Wooden based furniture	184	201.20	543
28.	Paper & Paper products	33	287.20	125
29.	Leather based	23	28.30	73
31.	Chemical/Chemical based	44	407.50	24
30.	Rubber, Plastic & Petro based	08	15.80	24
32.	Mineral based	04	1.80	10
33.	Metal based (Steel Fab.)	207	562.64	659
35.	Engineering units	-	-	-
36.	Electrical Machinery and Transport Equipment	06	25.00	34
97.	Repairing & Servicing	1123	2068.80	3770
01.	Others	567	6127.99	4395
	Total	4249	15558.73	16773

Source: GM, DIC, Etawah.

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Etawah District & near by Area

- 1. Indian Oil Corporation-Bharthana Road-Keshopur Kala (Etawah)
- 2. Mother Dairy, Mainpuri Road, Etawah.
- 3. Rinky Industries Pvt. Ltd., Gaurapura, Etawah.

### 3.5 Major Exportable Item - Nil

- 3.6 Growth Trend Satisfactory.
- 3.7 Vendorisation / Ancillarisation of the Industry-

#### 3.8. Medium Scale Enterprises

- 3.8.1 List of the units in Etawah Distt. & Near By Area
  - 1. Vinky Industries Pvt. Ltd. Gaurapura- Etawah
- 3.8.2 Major Exportable Item Nil
- 3.9 Service Enterprises
- 3.9.2 Potentials areas for service industry

Pathology Lab, Computer Training Centre, Mobile Repairing/ Servicing, Auto Repairing/Servicing, Beauty Parlour etc.

#### 3.10 Potential for new MSMEs

Food Processing, Brick Kiln, Iron Fabrication, Potato Chips Manufacturing, Pulse Papad & Potato Papad, Grain Milling, Rice Milling, Mustard & Refined Oil Milling, Tractor Trolley Mfg. & Repairing etc.

- 4. Existing Clusters of Micro & Small Enterprise\_ Nil
- 4.1 DETAIL OF MAJOR CLUSTERS Nil
- 4.1.1 Manufacturing Sector Nil
- 4.1.2 Service Sector Nil

# 5. General issues raised by industry Association during the course of meeting:

- 1. Power sanction and estimate related problems.
- 2. Financial related problems.
- 3. Artisan Credit Card progress has been dismal and is the point of discussion.
- 4. Industrial estate plots/encroachment related problems etc.
- 5. Reluctance by entrepreneurs / industrialists for industrial set up.

### 6. Prospects of training programmes during 2012-13

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Screen Printing, Food Processing, Plaster of Paris (Statue, Interior Designing), Mobile Repairing, Computer, Application/ Designing	02
2	MDP	Marketing Management	02
3	BSDP	-	-
4	EDP	-	02
5	IMC	-	04

# 7. Action plan for MSME Schemes during 2012-13

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP reimbursement	1
3	MSE-MDA	1
4	CLCSS	1
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	-
9	National awards	-
10	NMCP Schemes	
	I. Lean Manufacturing	-
	II Design Clinic	-
	III Market assistance & Tech. up gradation	-
	IV QMS/QTT	-
	V Tech. & quality up gradation support	-
	VI ICT	-
	VII Bar Code	1
	VIII IPR	1
	IX Incubator scheme	-

# 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industrial Centre (DIC) Etawah, U.P.
2.	Identification of Project Profiles, techno- economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Kanpur, U.P.
3.	Land and Industrial shed	U.P State Industrial Development Corporation(UPSIDC) Kanpur/Etawah, DIC-Etawah
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	1.National Small Industry Corporation(NSIC) Kanpur 2.U.P State Industrial Corporation(UPSIC) Kanpur/Etawah
6.	Plant and machinery under hire / purchase basis.	National Small Industry Corporation(NSIC) Kanpur
7.	Power/ Electricity	U.P Power Corporation Ltd.
8.	Technical Know -how.	MSME –Development Institute Kanpur
9.	Quality & Standard	MSME –Development Institute Kanpur
10.	Marketing /Export Assistance	1.MSME –Development Institute Kanpur 2. National Small Industry Corporation(NSIC) Kanpur
11.	Other Promotional Agencies	1.MSME –Development Institute Kanpur 2.National Small Industry Corporation(NSIC) Kanpur